

The Lutheran High School Association
Of Greater Milwaukee
“32nd Annual Dinner Auction”
5201 South 76th Street
Greendale, WI 53129

414.421.9100 x215

www.LHSAGM.org

IMPACT

2013 gala to benefit the L.H.S.A.G.M

Event Sponsorship Proposal

Prepared By: Shari S. DeBraal
Event Director

On behalf of The Lutheran High School Association of Greater Milwaukee, thank you for taking the time to read and consider our sponsorship proposal. The Lutheran High School Association of Greater Milwaukee will be hosting the 32nd Annual Night for Kids Dinner Auction to benefit the students and families at Lake Country Lutheran, Martin Luther, and Milwaukee Lutheran High Schools. All proceeds raised from this event will go towards tuition assistance to students who demonstrate academic ability and financial need. This event targets a diverse ethnic group of professionals, parents, and friends of our high schools and range in age from 30 to 75.

The auction will be held on **Friday, April 19, 2013** at 1451 Renaissance Place in downtown Milwaukee. 1451 Renaissance Place is one of Milwaukee's most sought-after gathering places, a stunning example of turn-of-the-century design and craftsmanship. This package allows us to extend a great sponsorship opportunity for you to reach a large group of local consumers while supporting a worthy cause!

Sponsorship of this charitable event is a new partnering opportunity for area business and corporations. It provides an avenue for donation during an uncertain economic situation where we as a non-profit face struggles in survival. It also allows you to favorably inform a group of potential consumers about your products and/or services.

As a sponsor, your logo and company information can be included in event marketing and promotional materials.

Please look through the enclosed sponsorship plans and choose one that best fits your needs. Feel free to contact me at 414.421.9100 x215 or email sdebraal@LHSAGM.org if you have any questions or would like to discuss a tailored sponsorship plan.

Thank you for your support and we look forward to hearing from you soon.

Shari S. DeBraal

Event Director

sdebraal@LHSAGM.org

(414) 421-9100 ext. 215



Platinum Sponsorship

\$7,500 +

- Sponsor name and logo included on event materials
- Inside Front Cover Advertisement in Auction Catalog
- Recognition during the event
- 10 dinner reservations
- Front Row Seating
- 20 Drink Tickets
- 20 Raffle Tickets
- 2 Bottles of Champagne at Table

Gold Sponsorship

\$5,000 +

- Sponsor name and logo included on event materials
- Center Page Advertisement in Auction Catalog
- Recognition during the event
- 10 dinner reservations
- Premier Seating
- 20 Drink Tickets
- 10 Raffle Tickets
- 1 Bottle of Champagne at Table

Silver Sponsorship

\$4,000 +

- Sponsor name and logo included in event materials
- Full Page Advertisement in Auction Catalog
- Recognition during the event
- 10 dinner reservations
- Premier Seating
- 10 Drink Tickets
- 10 Raffle Tickets

Bronze Sponsorship

\$3,000 +

Half Page Advertisement in Auction Catalog
Recognition during the event
10 dinner reservations
Premier Seating
10 Drink Tickets

School Themed Sponsorship

(Will include school colors of sponsor's choice on the table and memorabilia)

\$1,500 +

Quarter Page Advertisement in Auction Catalog
Recognition during the event
10 dinner reservations
Premier seating

Sponsorships below will receive their name and logo included on all event materials and will be recognized during the event. Sponsor promotional materials may be used to highlight the sponsorship.

Dinner Sponsorship \$5,000

(4 Sponsorships Available)

Beverage Sponsorship \$2,000

(3 Sponsorships Available)

Dinner Wine Sponsorship \$2,000

(2 Sponsorship Available)

Catalog Sponsorship \$2,000

(1 Sponsorship Available)

Live Auction Sponsorship \$2,000

(1 Sponsorship Available)

A/V Sponsorship \$1,000

(3 Sponsorship Available)

Decorations Sponsorship \$1,000

(3 Sponsorship Available)

Silent Table Sponsorship \$1,000

(6 Sponsorship Available)

Volunteer Meals Sponsorship \$500

(1 Sponsorship Available)

Sponsorships below will receive their name and logo included on all event materials and will be recognized during the event.

Cash Donations

- Any size amount of a cash donation will be greatly appreciated.

Item Donations

- Dinner at a Milwaukee area restaurant
- Lunch/Dinner Cruise
- Spa, Facials, Massage Certificates, etc.
- Airline tickets to a destination in the USA
- Tickets to Theatre, Sports, Concerts, Comedy Shows, etc.



We thank you for taking the time to review our sponsorship plans. Please select the one that is best for your company and the level of support you wish to offer towards this effort. If you have questions, please call 414.421.9100 x215 or email sdebraal@LHSAGM.org

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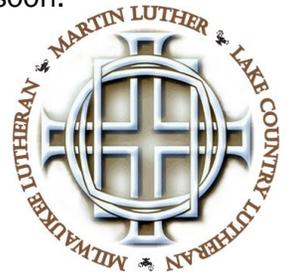
Please email the information below to sdebraal@LHSAGM.org or call 414.421.9100 x215 to confirm your sponsorship plan on or before **Thursday, March 28, 2013!** You can also fill out the form below, tear off at the perforation, and send it back in the envelope provided.

Email Confirmations:
Subject: Charity Auction Event Sponsor
Please include Sponsorship Plan, Your Business Name, Contact Name, Address, Phone, Email, and Dollar Amount of Donation (or value if an item donation)

We will follow up after the initial call with an agreement and details for donation delivery options. We will also gather logo and product/service information at that time.

Thank you again for your support and we look forward to hearing and working with you soon.

Shari S. DeBraal
 Event Director
sdebraal@LHSAGM.org
 (414) 421-9100 ext. 215



OPPORTUNITIES

- Platinum Level \$7,500
- Gold Level \$5,000
- Silver Level \$4,000
- Bronze Level \$3,000
- School Themed Level \$1,500
- Dinner Sponsorship \$5,000
- Beverages Sponsorship \$2,000
- Wine Sponsorship \$2,000
- Catalog Sponsorship \$2,000
- Live Auction Sponsorship \$2,000
- Decoration Sponsorship \$1,000
- Audio Visual Sponsorship \$1,000
- Silent Table Sponsorship \$1,000
- Volunteer Meals Sponsorship \$500

TOTAL SPONSOR AMOUNT \$ _____

PLEASE PRINT *REQUIRED

Business Name: _____

Phone: (_____) _____

*E-mail: _____

Name as it is to appear in catalog _____

Business Address: _____

City: _____ State: _____ Zip: _____

Contact Person's Name: _____

Phone: (_____) _____

*E-mail: _____